Major Retailers Want To Give Our School Money!

Dear Colonial Christian School Parent:

We are pleased to introduce you to our SCRIP fundraising program, and we would love to have you on board helping our school earn valuable dollars to be utilized towards our students!

Scrip is simply a word that means "substitute money" – in other words, scrip is gift certificates from national and local retailers. They are the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including JCPenney, The Gap, Shell, Pizza Hut, Red Lobster and many, many others.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our school keeps the difference as revenue. And scrip is exciting because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Our school gets a regular source of revenue.

And here's the WIN/WIN for you! Did you know that CCS doesn't sell items that would encourage 'pushy' sales tactics? We don't want your kids participating in 'door to door' sales or selling things parents don't really need. The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program!

How can your family personally benefit? Once your family has enrolled in PrestoPay and raised the annual benchmark of \$75 profits for the school, we will split any additional profits you earn 50/50 and apply that amount to your family's school account. That's a win-win for us and for you!

Scrip can be ordered online at www.shopwithscrip.com or through the RaiseRight mobile app.

Here are 4 proven ways you can participate without much effort on your family's part:

- 1.) Need gift cards for Christmas, birthdays or just a little teacher encouragement, order some 'plastic' cards and keep them on hand for a quick gift idea.
- 2.) Eating out, check the RaiseRight App. If you happen to be dining where a scrip card is available, order an e-card on your phone and enter or show the card to your server to pay. This is convenient because you can order exactly what you need to spend without having 'extra' dollars sitting on gift cards.
- 3.) Shopping at your favorite retailer or grocery shopping, purchase an e-card via the RaiseRight app for slightly less than what you know you will need for the purchase. When you checkout, present the card to the cashier from your mobile device.
- 4.) Purchase a 'reloadable' card! Many retailers require a plastic card, but many also allow you to order a plastic that is reloadable right from your phone. Purchase gas weekly or monthly. Order a gas card for your favorite station and reload it often to pay for your gasoline or purchase your daily dose of caffeine and a snack.

Remember, use scrip in the way that is best for your family! By doing so, you help support the Colonial Cougars and with the new RaiseRight App introduced in 2020 the SCRIP program just made life even easier for us to earn! Don't forget, earn more than \$75 in rebates for CCS and the extra earnings get split 50/50 and then are credited to your school bill at the end of the year! BONUS --You can earn \$ too!

If you've never enrolled in SCRIP, enroll today! You will need the Enrollment Code listed below to join. Many gift cards can be ordered as e-gift cards, but if you place an order for a plastic card please send a quick message to scrip@ccsindy.org to let our scrip coordinator know so that she can begin processing your order. The turnaround time for most 'plastic' gift cards is approximately 5-7 business days. Online orders also provide the opportunity for immediate access to scrip funds when you purchase ScripNow! Ecards.

The Colonial Christian School scrip program promises to be a simple and effective fundraising program. Feel free to reach out to our Scrip Coordinator below with questions!

Thank you for considering the SCIRP program and helping your COUGARS today!

Sincerely,

Jeanne Albertson scrip@ccsindy.org

Enrollment code: DL468LC438L89