

8/12/2014

Major Retailers Want To Give Our School Money!

Dear Colonial Christian School Parent:

We're pleased to share some exciting news about a new fundraising program for our organization. It's called "scrip", and it's the fundraising program that works while you shop.

Scrip is simply a word that means "substitute money" – in other words, scrip is gift certificates from national and local retailers. They're the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including JCPenney, The Gap, Shell, Pizza Hut, Red Lobster and many, many others.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our school keeps the difference as revenue. And scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Our school gets a regular source of revenue.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school without spending a single additional penny. Just spend your regular shopping dollars with scrip at the stores that participate in the scrip program! And scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out.

How will these funds be used? Rather than staff salaries or school operating expenses, they will be used to directly benefit **students** and **student activities**. Here are a few examples of the kinds of projects we have in mind:

- Field Trips (admission fees, bus fees, etc.)
- Library Books & Accelerated Reading (\$5000 minimum)
- Technology Upgrades - Apple TV, HD Video Projectors, iPad Rental Program, Wireless technology, etc.
- Playground upgrades
- Athletic Uniforms and Equipment*
- Concert attire for Choir/Band students
- Senior Celebration Event (max \$2500)
- Fundraiser Incentives for Students and Families
- Expanded Secondary School Camp
- Trips to State/National Academic Meets

*Athletic expenses also to be partially funded by Spirit Gear sales.

How can your family personally benefit? Once your family has enrolled in PrestoPay and raised the annual benchmark of \$75 (reduced from \$250 from prior year) in profits for the school, we will

split any additional profits you earn 50/50 and apply that amount to your family's school account. That's a win-win for us and for you!

Scrip can be ordered online at www.shopwithscrip.com (after completion of PrestoPay setup) or purchased by paper order forms through the school office (until PrestoPay is set up). When ordering online you will need our organization's enrollment code, which is listed below. Orders must be submitted by noon on Mondays so that orders can be processed and distributed by Thursdays. Online orders also provide the opportunity for immediate access to scrip funds when you purchase ScripNow! ecards that can be printed off at home, or by reloading scrip cards from previous orders. Reload funds are normally available in 24 hours.

The Colonial Christian School scrip program promises to be a simple and effective fundraising program. Thanks for your support!

Sincerely,

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Scrip program spokesperson
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Enrollment code: **L2FEABBD38L89**